WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Targeted Platform Media, LLC / POL **Attention: Accounts Payable** 1291 Hollywood Avenue Annapolis, MD 21403

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

`E —			Page 1 of 3			
	WHAS					
#	2095611-1	Order #	2095611			
Date	10/25/20	Alt Order #	WOC12733637			
Month	October 2020	Deal #				
Period	09/28/20 - 10/19/20	Flight Dates	10/13/20 - 10/19/20			
er	ISS/ Ditch Mitch					
	Issue					
e #	9972					
	Account Executive	ve Ben Stecker				
	Sales Office TEGNA Sales Washington E					
	Sales Region	National				
	Agency Code	9920316				
	Advertiser Code	1242				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	20383AG				
	Advertiser Ref	188429				
	Product 1	1255				
	Product 2					
	Date Month Period er	WHAS WHAS WHAS WHAS WHAS WHAS WHAS WHAS	WHAS # 2095611-1 Order # Date 10/25/20 Alt Order # Month October 2020 Deal # Period 09/28/20 - 10/19/20 Flight Dates er ISS/ Ditch Mitch Issue a # 9972 Account Executive Ben Stecker Sales Office TEGNA Sales Sales Region National Agency Code 9920316 Advertiser Code 1242 Billing Calendar Broadcast Billing Type Cash Special Handling Advertiser Ref 188429 Product 1 1255			

Line Start I	Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	Date Life Date	Description			Lengin	WEEK	Nate	туре	
1 10/13	/20 10/19/20	WHAS11 WAKE UP NE WS @ 5A	5-6a	1-1-1	:30	3	\$200.00	NM	
Weeks	S: <u>Start Date</u> 10/13/20	End Date <u>MTWTFSS</u> 10/19/20 1-1-1	Spots/Week 3	<u>Rate</u> \$200.00					
Spots: #	Ch Day Air	r Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHAS W 10	0/14/20 5:29 AM WHAS1	1 WAKE UP NEWS	@ 5A5-6a	:3	0 DM0720H			\$200.00 NM
2	WHAS F 10	0/16/20 5:43 AM WHAS1	1 WAKE UP NEWS	@ 5A5-6a	:3	0 DM0720H			\$200.00 NM
3	WHAS M 10	0/19/20 5:13 AM WHAS1	1 WAKE UP NEWS	@ 545-6a	:3	0 DM0720H			\$200.00 NM
2 10/13	/20 10/15/20	WHAS11 WAKE UP NE WS @ 6A	6-7a	- 111	:30	3	\$275.00	NM	
Weeks	S: <u>Start Date</u> 10/12/20	<u>End Date</u> <u>MTWTFSS</u> 10/18/20 - 111	Spots/Week 3	<u>Rate</u> \$275.00					
Spots: #	<u>Ch</u> Day Air	r Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1	WHAS Tu 10	0/13/20 6:50 AM WHAS1	1 WAKE UP NEWS	@ 6A6-7a	:3	0 DM0720H			\$275.00 NM
2	WHAS W 10	0/14/20 6:43 AM WHAS1	1 WAKE UP NEWS	@ 6A6-7a	:3	0 DM0720H			\$275.00 NM
3	WHAS Th 10	0/15/20 6:10 AM WHAS1	1 WAKE UP NEWS	@ 6A6-7a	:3	0 DM0720H			\$275.00 NM
3 10/13	/20 10/19/20	GOOD MORNING AME	R 7-9a	111-1	:30	4	\$500.00	NM	
Weeks	S: <u>Start Date</u> 10/13/20	<u>End Date</u> <u>MTWTFSS</u> 10/19/20 111-1	Spots/Week 4	<u>Rate</u> \$500.00					
Spots: #	<u>Ch</u> Day Air	r Date <u>Air Time</u> Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHAS Tu 10	0/13/20 8:49 AM GOOD	MORNING AMERICA	v 7-9a	:3	0 DM0720H			\$500.00 NM
2	WHAS W 10	0/14/20 8:29 AM GOOD	MORNING AMERICA	v 7-9a	:3	0 DM0720H			\$500.00 NM
3	WHAS F 10	0/16/20 8:29 AM GOOD	MORNING AMERICA	v 7-9a	:3	0 DM0720H			\$500.00 NM
4	WHAS M 10	0/19/20 8:53 AM GOOD	MORNING AMERICA	7-9a	:3	0 DM0720H			\$500.00 NM
4 10/13	/20 10/16/20	WHAS11 NEWS @ 6p	6-630p	- 1111	:30	4	\$700.00	NM	

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

Send Payment To:

WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

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Invoice #	2095611-1	Invoice Month	October 2020
Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/19/20
Advertiser	ISS/ Ditch Mitch		
Product	Issue		
Estimate #	9972		

							Spots/				
Line Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
Weeks:	Start Date 10/12/20	End Date <u>MTWI</u> 10/18/20 - 111		Spots/Week 4	Rate \$700.00						
Spots: <u># Ch</u>	Day Air	Date <u>Air Time</u>	Descriptic	n	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WHA	AS Tu 10/ [.]	13/20 6:28 PM	WHAS11	NEWS @ 6p	6-630p	:3	0 DM0720H			\$700.00	NM
2 WH4	AS W 10/	14/20 6:27 PM	WHAS11	NEWS @ 6p	6-630p	:3	0 DM0720H			\$700.00	NM
3 WHA	AS Th 10/	15/20 6:28 PM	WHAS11	NEWS @ 6p	6-630p	:3	0 DM0720H			\$700.00	NM
4 WHA	AS F 10/	16/20 6:27 PM	WHAS11	NEWS @ 6p	6-630p	:3	0 DM0720H			\$700.00	NM
5 10/13/20	10/15/20	WHAS11 NEWS	@ 5p	5-530p	- 1- 1	:30	2	\$450.00	NM		
Weeks:	Start Date 10/12/20	End Date MTWI 10/18/20 - 1 - 1		Spots/Week 2	<u>Rate</u> \$450.00						
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air Time</u>	Descriptic	n	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WHA	AS Tu 10/	13/20 5:14 PM	WHAS11	NEWS @ 5p	5-530p	:3	0 DM0720H			\$450.00	NM
2 WHA	AS Th 10/	15/20 5:12 PM	WHAS11	NEWS @ 5p	5-530p	:3	0 DM0720H			\$450.00	NM
6 10/13/20	10/16/20	WHAS11 NEWS P	@ 530	530-6p	- 1111	:30	4	\$600.00	NM		
Weeks:	Start Date 10/12/20	End Date <u>MTWI</u> 10/18/20 - 111		Spots/Week 4	<u>Rate</u> \$600.00						
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air Time</u>	Descriptic	n	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WHA	AS Tu 10/*			NEWS @ 530P	530-6p	:3	0 DM0720H			\$600.00	NM
2 WHA				NEWS @ 530P	530-6p	:3	0 DM0720H			\$600.00	NM
3 WHA				NEWS @ 530P	530-6p	-	0 DM0720H			\$600.00	NM
4 WHA	AS F 10/	16/20 5:56 PM	WHAS11	NEWS @ 530P	530-6p	:3	0 DM0720H			\$600.00	NM
7 10/13/20	10/15/20	WHAS11 NEWS M-F		11-1135p	- 111	:30	3	\$600.00	NM		
Weeks:	Start Date 10/12/20	End Date <u>MTWI</u> 10/18/20 - 111	<u>FSS</u>	Spots/Week 3	<u>Rate</u> \$600.00						
Spots: <u># Ch</u>	<u>Day</u> Air				Start/End Time		h Ad-ID			Rate	
1 WHA				NEWS AT 11 M-F	11-1135p	-	0 DM0720H			\$600.00	
2 WHA				NEWS AT 11 M-F	11-1135p	-	0 DM0720H			\$600.00	NM
3 WHA	AS Th 10/	15/20 11:14 PM	WHAS11	NEWS AT 11 M-F	11-1135p	:3	0 DM0720H			\$600.00	NM
8 10/13/20	10/17/20	ABC COLLEGE ALL 12P		12-330p	1-	:30	1	\$850.00	NM		
Weeks:	Start Date 10/12/20	End Date <u>MTWI</u> 10/18/20	<u>FSS</u> - 1-	Spots/Week 1	<u>Rate</u> \$850.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u>	Descriptic	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WHA	AS Sa 10/ ⁻	17/20 1:47 PM	ABC COL	LEGE FOOTBALL	12P 12-330p	:3	0 DM0720H			\$850.00	NM
					Total Spots	2	24				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$12,175.00

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DUPINVO	ICEA	TE		Page 3 of 3		
	Invoice #	2095611-1	Invoice Month	October 2020		
	Invoice Date	10/25/20	Invoice Period	09/28/20 - 10/19/20		
263-7386	Advertiser	ISS/ Ditch Mitch				
	Product	Issue				
	Estimate #	9972				

Agency Commission \$1,826.25

Net Amount Due \$10,348.75

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